



## Cyber-Rain Funding

**By BOOYEON LEE; Los Angeles Business Journal Staff  
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A Los Angeles-based start-up has developed technology that automatically downloads online weather reports to a sprinkler system so that it shuts off when it rains and turns on when it's sunny.

The sprinklers can also be controlled from any computer through a USB device and wireless technology.

Cyber-Rain got its first round of funding from Momentum Venture Management LLC. The company declined to disclose the amount of funding.

"You see sprinklers running on the side of the road all the time when it's raining," said Momentum's partner Jonathan Niednagel, who serves as Cyber-Rain's chief executive. "Not only is the system automatically controlled through a PC that downloads the weather condition, every time your shrubs get watered, you actually get information back on how much water was saved."

That amounts to about 36 percent of water saved per household, he said, which translates to a 50 percent savings on the water bill.

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Momentum Venture Management is a Los Angeles-based firm that helps early-stage companies achieve early business results and develop credibility in order to get funding and transform their ideas, technologies and products into sustainable, successful businesses.

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