



Momentum Ventures Funds Brown Bag Naturals

SoCalTECH

2/21/2008

Los Angeles-based Momentum Venture Management said Monday that it has made an investment in Los Angeles-based Brown Bag Naturals. Momentum, which provides both funding and operational expertise to technology and other early stage companies, did not disclose the amount of the investment. Brown Bag Naturals delivers healthy lunches to school children in Southern California. Stu MacFarlane, who was previously CEO and founder of InsiderPages, has been appointed Chief Marketing Officer of Brown Bag Naturals as part of the funding. McFarlane is a partner at Momentum Venture Management.

<http://www.socaltech.com/intelligence/?action=showdeal&id=10841>

Media Contact:

Rich Berman for Momentum Venture

Management, LLC

Email: richard@mvmpartners.com

Tel: 415-359-4906

Momentum Venture Management is a Los Angeles-based firm that helps early-stage companies achieve early business results and develop credibility in order to get funding and transform their ideas, technologies and products into sustainable, successful businesses.

For more information, please visit www.mvmpartners.com.